



*Building Clients' Visions Into A Reality,  
Forging Relationships That Last*

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# LIBERTY GROUP CONSTRUCTION

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Construction starts with a concept, and that concept should, in reality, be an accurate reflection of a client's vision. In such a diverse and voluminous industry, there are any number of contractors that can be chosen for a project, but only a handful that make the entire process, from design to delivery, a true collaboration that prioritizes client satisfaction and peace of mind above all else. Providing business owners in the healthcare and commercial industry with a complete package to turn their vision of building an efficient and successful business into a reality, Liberty Group Construction has been a name synonymous with industry excellence for almost a decade.

Founded in 2012 by the firm's President, John Sanati, Liberty Group Construction was created as a full-service contracting company that goes beyond the typical role of a quality builder. A previous owner of another design-build firm, John already had a pedigree of expertise gained in his 40 years of working as a commercial contractor. "My goal was to provide clients the assistance they need as soon as they decided to start or expand their business," explains John, "and to help business owners in every step toward making their vision a reality." By 2015, John realized that as soon as project space was close to being built, clients had a need to get a head

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## PROJECT PROFILE

**Dr. Nadgie Ortiz**  
**SmileKids! Pediatric Dentistry**

Located at 24560 Southpoint Drive, Aldie, VA  
Finished in 2020

Liberty Group designed and built for Dr. Ortiz a 2000+ sqft pediatric dental office that features vibrant wall art in the treatment rooms and waiting area on beautiful exposed brick, with a colorful design theme. Dr. Ortiz and her husband Daniel were a pleasure to work with during the design phase where we worked together to ensure that every aspect of their vision is captured and that the space conveys the desired lively personality.



SmileKids! Pediatric Dentistry — Photo: Staff





Pet Parents — Photo: Staff

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start on advertising their business and create awareness for the grand opening. To meet that need, he started the Liberty Group Productions service, where his team of video producers and marketers could step in to create media that advertises the new space for his clients. Changing the name of the company to Liberty Group Construction & Design in 2017 to reflect the all-inclusive services offered for their clientele, the firm built a team of space planners, interior designers and CAD specialists that could start developing concepts for potential customers the same week they contacted Liberty with their vision. To further that client experience, the company started Liberty Interiors in 2019, a subsidiary specializes in larger scale commercial projects (multi-family, hospitality, and large-scale apartment complexes) with in-house installers. Today, Liberty Group Construction & Design is a father-son owned and operated company with offices in the Washington Metro and Richmond, Virginia markets, servicing all of Maryland, Washington, DC and Virginia with a diverse team of in-house designers, engineers and consultants to make them a truly unique and valuable partner for every project.

With numerous strengths that set them apart, one of the most obvious is the strong leadership

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## PROJECT PROFILE

### Pet Parents

Located at 4913 Fairmont Avenue, Bethesda, Maryland 20814  
Finished in 2017

Liberty Group constructed Pet Parents' 977 Sq Ft Bethesda location in line with owner John McNeal's objective of providing an upscale, high end spin to the traditional pet store. The glass storefront grants passing Bethesda shoppers a view of the open space retail area, decorated with wood veneer that pairs well with the modern open ceiling design.





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of both John and his son, Aras Sanati, who is LEED Green certified with an MBA from University of Maryland. As Operations Director, Aras oversees every project to a precise degree and is always available to clients whenever needed. “I make sure clients always have a direct line to me as no real construction project goes from concept to completion without questions and changes,” states Aras. “It is paramount that the clients’ needs and expectations are set as a priority and that their questions are answered so that when John hands over the key, the only thing on the client’s mind is bringing their business to life in the space Liberty built.” The skillset Aras brings to the entire process and team cannot be understated, as his proficiency and attention to detail allows John to be a vital resource to the client by being involved directly with the client from project inception. “Liberty has never done a project where John was not heavily involved in consulting the client through every aspect of their buildout,” adds Aras. “That includes everything from understanding their vision to making sure there is a set budget that allows the client to have both the space they need to run their business successfully while still having the necessary capital left to hit the ground running when we finish the project.”

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## PROJECT PROFILE

**Dr. Shervin Naderi**

**The Naderi Center, Plastic Surgery and Dermatology**

Located at 1850 Town Center Dr., Suite 551, Reston, VA  
Finished in 2019

Liberty Group, LLC designed and built for Dr. Sherwin Naderi a 4650 sq ft upscale medical office, The Naderi Center, Plastic Surgery and Dermatology, located in the Reston Hospital Pavilion medical office building. Dr. Naderi’s vision of a modern, high end office with state-of-the-art equipment paired with the spacious layout and classic finishes resulted in one of the most unique and prestigious medical offices Liberty has had the opportunity to build! Working in conjunction with Architectural Incorporated, Liberty was able to complete this project within the original construction timeline for prompt delivery of the final product of art to Dr. Naderi.



The Naderi Center — Photo: Staff





FacialArt Oral Surgery &amp; Dental — Photo: Staff

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Going hand-in-hand with solid leadership is a staff that is among the industry's most experienced and knowledgeable. "Every one of our staff, from project manager and above has an engineering or architectural degree," says John. "They are highly trained and really understand the industry. All of our superintendents are Procore certified with OSHA30 training."

At the very heart of each successful project undertaken by Liberty is their commitment to strong communication with all parties involved. "Our communication standard is something our clients have told us makes them feel very confident in us, which in turn builds a level of trust that helps the entire process," states John. "That means ownership being hands-on from the minute a client contacts us, and this extends to our staff as well. Our employees are very quick to adapt to our ideology that any client that puts trust in us to build the structure for their next business or practice has to be kept consistently in the loop on where their project stands." In fact, Liberty's philosophy is that high-end design and construction can only be coordinated and completed in a fast and error-free manner if all parties are communicating and cooperating from day one. "We've figured out that to make this happen, we have to walk the client and any

## PROJECT PROFILE

**Dr. Ryan Kazemi**  
**FacialArt Oral Surgery & Dental**

Located in 4825 Bethesda Ave Suite 310, Bethesda, MD 20814  
Finished in 2015

The 1,762 SQ FT oral surgery clinic Liberty Group built for the Washington Redskins official oral surgeon, Dr. Ryan Kazemi, features a 500 sq ft FORUM space. Liberty Group designed this space for continued education courses and lectures to be held in a modern, spacious area equipped with a projector wall and acoustical panels for sound quality.



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other stakeholders through each line of our scope and communicate clearly any gray areas that need to be addressed asap before it turns into an unforeseen issue later on,” adds Aras.

Without a doubt, Liberty’s promise to every client to stay under budget and on-time is tied directly to their insistence on effective communication, and that means giving each client a clear and realistic timeline. “Every cost proposal Liberty Group submits to clients includes a very detailed and comprehensive scope of work, capturing every aspect of the project we will be responsible for, along with an aggressive construction duration timeline,” continues Aras. This process begins immediately after the first consultation, as Liberty works closely with the client and architect, gathering all the information needed to value-engineer the work being done. “We also utilize the preconstruction and permit approval phase as a time to coordinate with the architect and interior designer to finalize all custom finishes and layout, as well as capture any conflicts in the drawings that may have not been caught until construction begins,” says John. Such a proactive approach has proven invaluable to every client and the ability to keep a project moving. “This due diligence allows us to

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Center For Oral and Facial Surgery — Photo: Staff

## PROJECT PROFILE

**Dr. Mauricio Herrera**  
**Center for Oral and Facial Surgery**

Located in Glen Allen, Richmond VA  
Finished in 2018

We took the 3,000 SQ FT. open office design to the next level for our client Dr. Mauricio Herrera, owner of Center for Oral and Facial Surgery in Glen Allen, VA. Treatment rooms feature full-sized window walls giving patients an incredible view of the lake and nature scenery on the other side. Bright, vibrant colors give anyone walking in an incredible sense of modern surrounding, reflectant of the state-of-the-art technological equipment used by Dr. Herrera’s team.





# PROJECT PROFILE

## Dr. Chun AuYeung Eyes on Norbeck

Located at 1850 Town Center Dr., Suite 551, Reston, VA  
Finished in 2019

Located at 5576 – B Norback Road, Rockville, MD 20850  
Finished in 2018

The concept of Eyes on Norbeck came together with the creative ideas envisioned by Dr. Chun Auyeung, who's care and attention to detail led him to choose Liberty Group as a partner in his venture of creating his optometry Eyes on Norbeck. The 2020 SQ FT office, located in the heart of the Rock Creek Village Shopping Center, features a beautiful combination of white accent walls with black flooring to give the space a modern yet contemporary look. The exam rooms feature a purple backsplash color pop that matches Dr. AeuYung's vibrant tastes. About Eyes on Norbeck

For his grand opening, Liberty Group produced this video outlining what makes Dr. Chun AuYeung's practice special. This is one of the many offerings that places Liberty Group apart from other contractors, in that we go beyond just designing and building your space to ensure your success.



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shorten the overall project duration and also hit the ground running as soon as permits come in to provide a fast-track, aggressive construction sequence that saves the client both time and money," adds John. "This ultimately means they can open up their practice sooner than expected."

To further aid in the total client experience, Liberty has invested heavily in cutting-edge technology, including a dedication to keeping all stakeholders in the loop by adapting their communication methods to this new era where frequently visiting the job site is not always possible. Working with software providers StructionSite and Procore, Liberty offers clients and architects virtual access to the job site. "Our project managers capture and upload daily footage every area on the job site, which includes a 360-degree view in 4k resolution, to keep everyone up-to-date with accurate, actionable information," explains Aras. "Gone are the days where architects and engineers have to meet on site to resolve complicated issues in constructability and design."

Another tangible example of the prescience understanding of the market and client needs is Liberty's reaction to and solutions for the current pandemic crisis. With workplace and public safety being taken to

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a new level of consideration, it is increasingly important to build spaces at the highest standard of design, function, and care. “As we enter 2021, we’ve realigned our business model to place a value we serve on the same pedestal as client satisfaction; occupant safety,” continues Aras. “A new core service we now offer clients is the ability to spend nominally the same amount of money it would have costed you previously, on a quality, well designed and built space, while incorporating all the mandated guidelines for staff and customer safety. This provides our clients with both peace of mind and a level of standard above the rest.” This has shown to be more important than ever, as now many business owners have to make modifications or retrofit many components of their layout and mechanical systems due to the dynamic situation concerning occupant safety. “Our designers and engineers are well-versed in all current and potential mandates that business owners have to follow, and our clients know we’re building a top-tier space to stay ahead of the game, to save money, and to avoid headaches in the future.”

For John, Aras, and the team at Liberty, being known as one of the premier contractors in all of Maryland, Washington DC and Virginia certainly is a source of pride and self-satisfaction. Yet they also know that it is really what their valued clientele says



Aras and John Reviewing a New Project  
Photo: Dexios Design

about their project and the realization of their vision. The following are just a handful of client quotes giving evidence of the satisfaction and project success Liberty is known for.

*“I recommend Liberty Group Construction and Design because they were always accessible, provided support throughout the entire construction process, and went above and beyond to make my vision a reality.” – Sobia N. Carter, DDS, RVA Children’s Denistry*

*“Liberty Group’s attention to detail, creativity and ability to create a process to do something as complex as a construction, is what made my experience with them and enjoyable one.” – Dr. H. Ryan Kazemi, Kazemi Oral Surgery & Dental Implants*

*“I recommend Liberty Group for*

*several reasons, but the main reason is that their quality of work is unbeatable. If I have to send someone a recommendation, they can just walk in the store; it says Liberty Group all over it.” – John McNeal, Pet Parents*

*“We always came to a good resolution through every up and down. The project turned out excellent.” – Pastor Mary Fowler, Mary’s Missionary Baptist Church*

*“We found in Liberty Group a great team that was able to follow our franchise’s specifications, stay on top of permits and delivered on time. We are very pleased with their work.” – Sherri Barlett, Wild Birds Unlimited*

*“I love the owner John’s personality, his energy, and I knew that he wanted the best for*



Selecting Design Finishes for a Client  
Photo: Dexios Design

*me, my family, and most importantly, my project. They didn’t give me any roadblock to give me my vision” – Dr. Phillip Martin, Quality Dental*

As John, Aras and the team at Liberty look ahead, they have every reason to be excited. With a passion to turn their client’s vision into a reality, Liberty Group Construction & Design will continue smart growth in both client type and market segment, while maintaining strong relationships and forging new ones. “We want to be known for building structures with quality and design that stands the test of time,” explains John. “By establishing trust and communication with all parties involved, we will uphold our pledge to stay under budget and on time, and continue our reputation for excellence from design to delivery, and beyond.”





*Thank you to all who have  
contributed to our success.*



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